



Clear C2, Inc. Receives 2015 *CUSTOMER* Magazine Product of the Year Award

C2CRM Honored for Exceptional Innovation

Coppell, Texas (April 17, 2015) — **Clear C2, Inc.** announced today that [TMC](#), a global, integrated media company, has named **C2CRM** as a 2015 [CUSTOMER](#) Product of the Year Award winner.

“C2CRM continues to be recognized as a leader and innovator in the CRM space”, says Mickey Patton, President and CEO of Clear C2, Inc. Patton went on to say “This award simply reiterates C2CRM’s stronghold as an elite CRM solution provider in both the OnPremise and Software as a Service industry”.

“On behalf of both TMC and *CUSTOMER* magazine, it is my pleasure to honor **Clear C2, Inc.** with a 2015 Product of the Year Award,” said [Rich Tehrani](#), CEO, TMC. “Its **C2CRM** solution has proven deserving of this elite status and I look forward to continued innovation from **Clear C2, Inc.** in 2015 and beyond.”

The 17th Annual Product of the Year Award winners were published in the January/February 2015 issue of [CUSTOMER](#) magazine.

About Clear C2, Inc.

Clear C2, Inc. was founded in 1993, strategically aligned with IBM, focusing on delivering and publishing customer driven technology solutions, including: Relationship Management, Sales Force Automation, Customer Support, Marketing and Campaign Management in addition to CRM related solutions as Content Management, Customer/Partner Self Service Portals, Workflow Automation and Document Management. C2CRM is 100% web-based and is offered as both an On-Premise and On-Demand (SaaS) solution.

TMC’s *CUSTOMER* Magazine

[TMC’s *CUSTOMER* magazine](#) premiered in September 2012 and is the industry’s new, definitive source for news, product information, and strategies for communications that engage customers and potential customers. Each issue of *CUSTOMER* includes news and insights on the latest developments in agent training, analytics, ERP, IVR, social CRM solutions, mobile apps, workforce management and more. Please visit <http://customer.tmcnet.com> for more information.

About TMC

TMC is a global, integrated media company that supports clients' goals by building communities in print, online, and face to face. TMC publishes multiple magazines including [Cloud Computing](#), [M2M Evolution](#), [Customer](#), and [Internet Telephony](#). [TMCnet](#) is the leading source of news and articles for the communications and technology industries, and is read by as many as 1.5 million unique visitors monthly. TMC produces a variety of trade events, including [ITEXPO](#), the world's leading business technology event, as well as industry events: Asterisk World; AstriCon; ChannelVision (CVx) Expo; Cloud4SMB Expo; Customer Experience (CX) Hot Trends Symposium; DevCon5 - HTML5 & Mobile App Developer Conference; LatinComm Conference and Expo; M2M Evolution Conference & Expo; Mobile Payment Conference; Software Telco Congress; Super Wi-Fi Summit - The Global Spectrum Sharing and TV White Space Event; SIP Trunking, Unified Communications & WebRTC Seminars; Wearable Tech Conference & Expo III; Fitness and Sports Wearable Technology (FAST) Expo II, WebRTC Conference & Expo IV; and more.

For more information about TMC, visit www.tmcnet.com.

Clear C2, Inc. Contact

Charlie Spaneas
Director, Sales & Marketing
843-884-7822
cspaneas@clearc2.com

TMC Contact

Rebecca Conyngham
Marketing Manager
203-852-6800, ext. 287
rconyngham@tmcnet.com

###